



Pricing Guide

Flexible Pricing Models

Explore flexible pricing with room to start small, including lower-priced entry packages that let you get live quickly and scale as results come in. Ad spend for Reddit and AI Managed Ads is billed separately from platform and service fees. Managed AI Ads (\$ 1,500), Intake Agent (\$2,000), and SDR Agents (\$ 1,500) each include a corresponding activation and setup fee to cover initial configuration, training, and launch.



Starter

\$6,000

- AEO Infrastructure
- Reddit Ads
- 30 AEO articles
- Monthly Press Release
- Managed AI Advertising
- Neural Network



Pro

\$8,000

- AEO Infrastructure
- Reddit Ads
- Wikidata Build
- AEO content
- Monthly Press Release
- Managed AI Advertising
- Neural Network
- Market Authority



Enterprise

\$12,000

- AEO Infrastructure
- Reddit Ads
- Wikidata Build/Maintenance
- AEO Content
- Monthly Press Release
- Managed AI Advertising
- Neural Network
- Market Authority
- Intake Agent



Custom

TBD

- AEO Infrastructure
- AEO Content
- Press Releases
- Managed AI Advertising
- Neural Network
- Market Authority
- Intake Agent
- SDR Agents
- Go-to-Market
- Pipeline Development
- Website Optimization

Authority Engine Pricing Guide

Four flexible pricing tiers designed to help organizations start with the right level of authority infrastructure and expand as pipeline, demand, and operational complexity grow. The platform combines **AEO Infrastructure**, **Market Authority**, and **AI Managed Ads** into a single system.

Pricing Philosophy

Designed for Progression

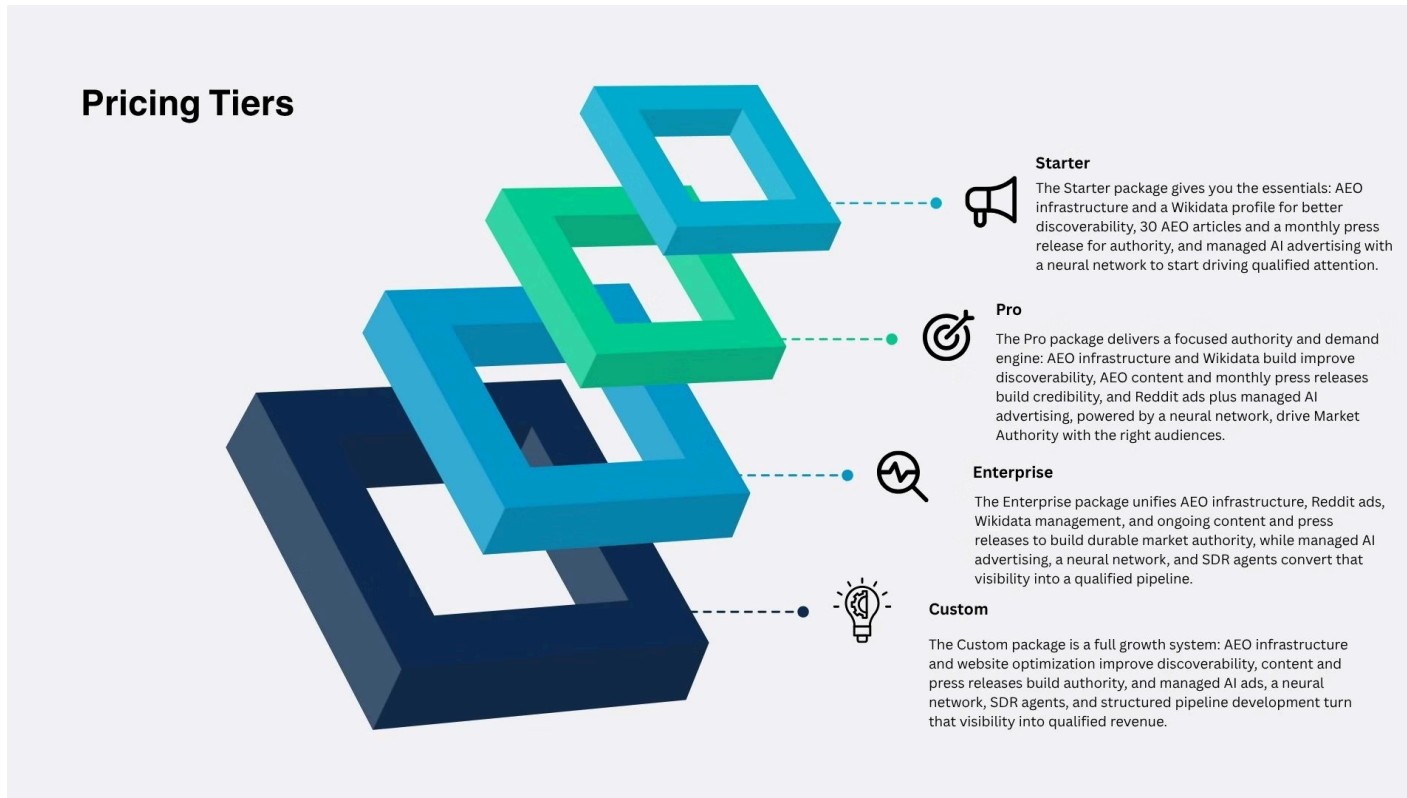
Entry-level pricing lets organizations launch quickly with core infrastructure. Higher tiers add entity authority, intake capabilities, and full go-to-market support as needs expand.

What's Included vs. Separate

Monthly platform fees cover tier capabilities — infrastructure, authority, content, and managed services. **Ad spend for Reddit Ads and AI Managed Ads is billed separately.**

Managed AI Ads, Intake Agent, and SDR Agents also require activation and setup fees to cover onboarding, configuration, and launch.

Tier Overview at a Glance



1

Starter

\$6,000/mo — Foundational authority systems for firms getting live quickly

2

Pro

\$8,000/mo — Stronger entity authority and broader market presence

3

Enterprise

\$12,000/mo — Intake automation and a complete authority-to-pipeline system

4

Custom

TBD — Tailored deployment for full revenue infrastructure

Starter & Pro Tiers

\$6,000 / MONTH

Starter

Entry point for firms needing foundational authority infrastructure without a full platform commitment. Gets organizations live quickly with core AEO, content, market authority, and paid media support.

- AEO Infrastructure & Content
- Press Releases
- Managed AI Advertising
- Neural Network
- Market Authority

\$8,000 / MONTH

Pro

Built for organizations ready to build stronger entity authority and coordinated market presence. Adds structured entity work and Reddit amplification to deepen machine-side and buyer-facing authority.

- Everything in Starter
- Reddit Ads
- Wikidata Build / Maintenance
- Monthly Press Release

Enterprise & Custom Tiers

\$12,000 / MONTH

Enterprise

For organizations needing a stronger connection between authority generation and pipeline conversion. Adds intake automation for structured lead handling and operational follow-through.

- Everything in Pro
- Intake Agent

CUSTOM PRICING

Custom / Go-to-Market

Broadest commercial buildout — extends the platform into sales development, website optimization, GTM support, and pipeline development tailored to the client's operating model.

- Everything in Enterprise
- SDR Agents
- Go-to-Market & Pipeline Development
- Website Optimization

Core Platform Capabilities



AEO Infrastructure

Makes the brand machine-readable, entity-verified, and citation-ready across AI discovery surfaces through schema, entity alignment, semantic analysis, and authority graph development.



Managed AI Advertising

Scales authority distribution through Meta and Reddit ad systems using AI-generated creatives, audience targeting, testing, and continuous optimization to turn visibility into demand.



Market Authority

Strengthens trust signals for humans and AI through content, Reddit presence, Wikidata structure, and narrative assets such as press releases.

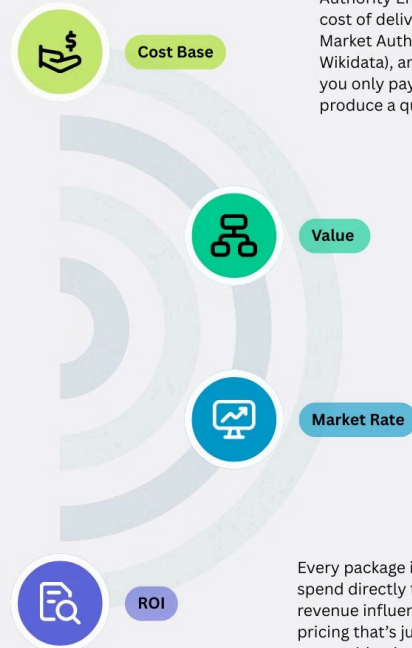


Neural Network

The shared brand model that keeps content, ads, profiles, and authority assets aligned to one coherent authority graph across all channels.

Pricing Breakdown

- A steady flow of buyer-ready, in-ICP opportunities for your sales team.
- Consistent, repeatable pipeline instead of sporadic lead spikes.
- Stronger visibility and authority in both traditional search and AI-driven discovery.
- Better alignment between demand generation, lead generation, and sales outreach.
- Less dependency on multiple agencies and point solutions.
- Clearer insight into what's driving revenue so you can double down on what works.
- Compounding impact over time as your authority, data, and AI signals strengthen.



Authority Engine pricing starts from the real cost of delivering unified AEO Infrastructure, Market Authority (AEO content, Reddit, Wikidata), and Managed Advertising, ensuring you only pay for what it takes to consistently produce a qualified sales pipeline.

Each tier is calibrated to the depth of coverage, content, and AI authority required to reliably turn your ideal buyers into sales-ready opportunities, not just clicks or leads.

Our AEO infrastructure is designed to build a pipeline that compounds over time, and pricing is calibrated to represent only a fraction of what you're already investing in your existing marketing efforts.

Every package is structured so you can tie spend directly to pipeline created and revenue influenced, giving you flexible pricing that's justified by predictable, repeatable pipeline every time.

Pricing Breakdown & Value

Cost Base

Pricing starts from the real cost of delivering unified AEO Infrastructure, Market Authority (AEO content, Reddit, Wikidata), and Managed Advertising — you only pay for what it takes to consistently produce a qualified sales pipeline.

Value

Each tier is calibrated to the depth of coverage, content, and AI authority required to reliably turn ideal buyers into sales-ready opportunities — not just clicks or leads.

Market Rate

AEO infrastructure is designed to build a pipeline that compounds over time. Pricing represents only a fraction of what you're already investing in existing marketing efforts.


ROI

Every package is structured so you can tie spend directly to pipeline created and revenue influenced — flexible, repeatable pricing justified by predictable pipeline outcomes.

Additional Costs & Setup Fees

Platform pricing does not include media budgets. Reddit Ads and AI Managed Ads require separate ad spend billed independently of monthly platform fees. The following services also require one-time activation and setup fees covering onboarding, configuration, training, and initial launch support.

Service	Activation / Setup Fee
Managed AI Ads	\$1,500
Intake Agent	\$2,000
SDR Agents	\$1,500

 Ad spend for Reddit Ads and AI Managed Ads is always billed separately from monthly platform and service fees.

Essential Pricing Steps



How to Choose the Right Tier



Starter — Launch the Foundation

Best for organizations that need to get live quickly with core authority infrastructure and AI visibility.



Pro — Add Entity Authority

Best for teams adding stronger machine-readable identity, Wikidata presence, and broader market reinforcement.



Enterprise — Pair Authority with Intake

Best for organizations pairing authority generation with structured lead qualification and pipeline workflows.



Custom — Full Commercial Buildout

Best for organizations wanting a complete authority, GTM, sales development, and revenue operations system.

Ready to Find Your Tier?

The most effective way to choose the right package is to map current authority gaps against the level of demand and pipeline support your organization needs. Authority Engine is built to let companies start with the right tier, prove impact, and expand into a more complete authority and revenue system over time.

Pricing Review

Get a tailored package recommendation based on your current maturity and goals.

Authority Audit

Identify your authority gaps and the fastest path to measurable pipeline impact.

Start Building

Onboarding starts within 72 hours of tier selection, agreement signing, and payment.

